Welcome Welcome to Mozzle Domain Name Pro Practical Internet Web Designer Edition



Special Upgrade Offer!

Use the special **promotional code** printed in the magazine to take advantage of the special upgrade offer. To upgrade select **Upgrade Now** from the Upgrade menu in Domain Name Pro.

Upgrading Domain Name Pro

The latest version of Domain Name Pro contains these additional features not found in the Practical Internet Web Designer edition:

- Website link popularity search in 9 major search engines and Yahoo and DMOZ directories.
- Word terms search to find popular keywords and domain names.
- Domain name website competition ratings.
- Domain name effectiveness index (TM) to rate domain name value.
- Automatic popular alternative domain names.
- An additional 400,000 terms in the search term popularity database.
- Display the type of domain name generated in searches.
- Pause and resume searches.
- Multiple domain name display formats.
- **Play a sound** when a search is finished.
- Generate and search up to **20,000** domain names.
- Color-coded domains list.
- and more!

First Steps

NOTE: Please consult the <u>System Requirements</u>, particularly Win95 users who see the message "Error on loading Winsock2 library".

Before using Domain Name Pro for the first time you should read the <u>Configuration</u> section to ensure that Domain Name Pro is set up correctly for your connection to the Internet. If you are new to using Domain Name Pro then you should read the <u>Overview</u> and <u>Getting Started</u> sections to become familiar with how Domain Name Pro works.

Latest Information

The latest Domain Name Pro news is announced via the in-built Mozzle News tool.

See also: <u>System Requirements</u> <u>Configuration Overview</u> <u>Domain Name Pro Overview</u> <u>Getting Started</u>

Using Online Help

To use the online help you do not need to be connected to the Internet, however in some places you are given the opportunity to browse to a web page on the Internet via <u>web links</u>. To use them you will need to be connected to the Internet. <u>Topic links</u> allow you to quickly jump to a related topic found elsewhere.

Domain Name Pro uses contect sensitive help. This means that you can select an item within Domain Name Pro, such as a search term or option, and simply press the F1 key to view help for that particular item.

The help file is organized into related chapters. You can also search for particular help topics using the index, or search for topics from the Find tab.

Additional Downloads Additional Downloads

When first started, and by default every 7 days thereafter, Domain Name Pro will automatically run the update wizard to check for updates to the domains list and the Domain Name Pro program itself. Program updates must be manually downloaded and installed from the Get Update link provided in the updates wizard. Data file updates are downloaded and installed automatically by the wizard. The update wizard can be run manually at any time by selecting Check For Updates from the Tools menu. Updates will also be announced in the <u>Mozzle News</u> tool, accessible from within Domain Name Pro by selecting Mozzle News from the Tools menu or by clicking the Mozzle News icon **II** on the main toolbar.

Some additional Domain Name Pro downloads are available from the Mozzle web site at: <u>http://www.mozzle.com/download/</u>

PDF Manual

The online help distributed with Domain Name Pro is also available as a professional 89-page <u>PDF</u> <u>manual</u>, complete with contents, hyperlinks, page thumbnails, and an index. The manual can be read elecronically or printed to produce a hardcopy manual. **Note:** The manual applies to the latest version of Domain Name Pro and therefore some features mentioned do not apply to this Domain Name Pro edition.

See also: Check For Updates

System Requirements Windows Updates

Domain Name Pro uses a network connection to the Internet to get domain name details and link popularity and to check domain name availability. There are known network problems with several versions of Windows which may affect the operation of Domain Name Pro. We recommend that you install the following Windows updates, particularly for Windows 95 and Windows 98/98SE, which are available for download from the Microsoft web site. If you are using Domain Name Pro and experience frequent "error" domain name results or stability problems then it is important that you install the Windows updates. Note: You should back up important files before installing any Windows update.

Windows 95

Required: Windows Socket 2 Update. Download from: <u>http://www.microsoft.com/windows95/downloads/contents/wuadmintools/s_wunetworkingtools/</u> <u>w95sockets2/default.asp</u> Highly Recommended: Windows 95 Service Pack 1.

Windows 98 and Windows 98 SE

Recommended: The latest Windows 98/98SE service pack.

Windows NT4 Workstation

The latest Windows NT Workstation service pack (currently SP6a).

Windows NT4 Server

The latest Windows NT Server service pack (currently SP6a).

Windows 2000

The latest Windows 2000 service pack (currently SP3).

Windows XP

The latest Windows XP service pack (currently SP1).

General System Requirements

Domain Name Pro has the following minimum system requirements:

- Pentium II 266 CPU (or equivalent).
- Windows 95/98/ME/NT4+/2000/XP.
- 64 MB RAM.
- 20 MB disk space for the installed program.
- A connection to the Internet.

Note: Domain Name Pro can use a large amount of RAM when performing searches with many results. Approximately 27MB of RAM is used upon startup and an additional 4MB is used for each 1000 search results. Despite this Domain Name Pro should run on a PC with only 32MB RAM, albeit quite slowly.

We recommend the following system specifications:

- 128 MB RAM.
- A fast connection to the Internet (56Kbps or higher).
- A minimum screen resolution of 800 x 600.

Overview What Is Mozzle Domain Name Pro

Mozzle Domain Name Pro is an advanced tool for finding the ULTIMATE popular web site domain names. With the ever growing popularity of the Internet, companies, organizations, and individuals are creating web sites for all kinds of purposes including business details, product and service information, and special interests. There are tens of millions of web site domain names registered and as time goes on it becomes increasingly difficult to find a good domain name that is not already registered. Domain Name Pro is an advanced domain name tool which solves this problem.

Use Domain Name Pro to:

- Check if a specific domain name is available.
- Find popular available and registered domain names.
- Search for expiring domain names.
- Develop a great name for your product, service, company, business, production, or organization.
- Find good keywords to use on your web page (use the searches without selecting a domain to check and keyword popularity will be checked).

Four Great Searches

Domain Name Pro allows you to find great domain names using the following searches.

Upgrade Note: The latest version of Domain Name Pro contains **two additional searches**, **Word Terms** search to find popular alternative domain names and keywords, and **Link Popularity** to check website link popularity in major search engines and directory listing status in Yahoo and DMOZ. <u>Upgrade Domain Name Pro</u>.

Simple Search

Simple automatic combinations of the words that you enter. For example:

top digital cameras

This will generate the domain names top, digital, cameras, topdigital, topcameras, digitalcameras, and topdigitalcameras.

The domain names are checked in all domains selected from the domains list.

Advanced Search

Advanced specific combinations of words using separate word alternatives lists that you define. Individual position, optional/mandatory, and thesaurus alternatives settings can be specified for each group. For example:

Group A - Optional, Position: Start fresh green wholesome organic Group B - Mandatory, Position: Middle/End food groceries shopping Group C - Optional, Position: End store business market shop

This will generate the domain names food, groceries, shopping, freshfood, greenfood, wholesomefood, organicfood, freshgroceries..., foodstore, ..., freshfoodstore...

The domain names are checked in all domains selected from the domains list.

Pattern Search

Specific character-level domain name generation supporting 6 wildcard characters and optional and alternative parts. For example:

[e/i](-)[book/mag/magazine](s)

This will generate the domain names ebook, ibook, emag, imag, emagazine, imagazine, e-book, ..., ebooks..., e-books...

zApN

This will generate the domain names zap0, zep0, zip0, zop0, zup0, zap1, zep1...

The domain names are checked in all domains selected from the domains list.

Details Search

Display the domain name whois (registration) information for a list of full or unqualified domain names or URL's. For example:

microsoft.com

http://www.internet.com

apple

This will retrieve the domain name whois details for the domain names microsoft.com and internet.com. Any domain names which do not include the domain (such as apple above) will be checked in all domains selected from the <u>domains list</u>.

Smart Domain Name Generation

The built-in word <u>thesaurus</u>/lexicon will generate up to hundreds of similar domain names automatically. For example, when you enter the word "business" Domain Name Pro can automatically check domain names with related words such as "company", "office", "work", "market", "industry", and "project". You are not restricted to using basic pre-defined word lists to use as a prefix/suffix to the domain name as provided in other tools (though Domain Name Pro offers this facility as well). Automatic search features such as <u>Net Speak</u>[™], <u>Acronyms</u> and <u>Hyphens</u> will also generate ingenious domain names with ease.

Upgrade Note: Additionally, by using a custom search engine database of the top 100,000 search terms from a list of more than 4 million, the latest version of Domain Name Pro can automatically generate popular alternative domain names. <u>Upgrade to the latest version</u>

What is a Domain Name

A domain name is the main part of a web address (also known as a universal resource location or URL for short), such as **mozzle.com** and is quite like a "named" unique Internet address. It determines the overall name of the web site and is therefore the single most important thing that your customers/readers/listeners need to remember about your web site. The domain name also determines the end part of all email addresses used with the web site, such as info@mozzle.com. The domain name appears in ALL references to the web site.

The overall structure of a simple web URL is:

<protocol>://<sub-domain>.<domain name>/<web page>

eg. http://www.mozzle.com/downloads.htm

So **http** is the protocol, **www** is the sub-domain, **mozzle.com** is the domain name, and **downloads.htm** is the web page. This is a simplified explanation of the structure of web addresses. Note that http is the default protocol and www the default sub-domain in most browsers so they do not normally need to be entered when browsing to a particular web site: **mozzle.com** is sufficient.

See also: <u>Simple Search</u> <u>Advanced Search</u> <u>Pattern Search</u> <u>Detail Search</u> <u>Do You Have Any Tips For Domain Names?</u>

Getting Started First Time Setup

The first step to using Domain Name Pro is to configure the <u>firewall and proxy settings</u> and <u>search</u> <u>performance</u> relevant for your Internet connection. This only needs to be done once. See the <u>Configuration</u> section for more details and then return here.

How to Use Domain Name Pro

Domain Name Pro includes four searches: A <u>simple word search</u>, an <u>advanced word search</u>, an advanced <u>pattern (character) search</u>, and a <u>detail search</u>. You should familiarise yourself with each and choose the appropriate search to use. For a quick overview on these searches see the <u>Domain Name Pro Overview</u>. For detailed information select one of the searches listed here.

Simple Words	Advanced Word Groups	Pa	ttern/Character	Whois D <u>e</u> tails
Enter Separate ¹	Words in the Domain Name	e:		
home finance		<u>~</u>	Max, word alter	rnatives: 3 🗾
			🔲 Use all wor	ds
			🔲 Кеер аррго	oximate or <u>d</u> er
			spaces or sepa enter similar wo	ds separated by arate lines. Don't ords such as fast the number of word ove instead.

The general procedure for the simple, advanced, and pattern search is outlined in the following steps:

- 1. Select the <u>domains</u> that you need to check, for example .com and .co.uk.
- 2. Select the search that you would like to use (<u>simple</u>, <u>advanced</u>, <u>pattern</u>), by clicking the appropriate tab heading in the centre of the Domain Name Pro window.
- 3. Enter or <u>load</u> the search terms, for example a list of key and add-on words for the desired domain name, or a <u>pattern</u> term.
- 4. Set any search specific options, such as the number of <u>thesaurus alternatives</u>, or the position of the words in the domain name.
- 5. Set any general search options, such as how <u>hyphens</u> will be used, whether to use <u>Net Speak</u>[™] or <u>Acronyms</u>, or set <u>limits</u> for the generated domain names.
- 6. Press the Search button. Domain Name Pro will generate the domain names and check their availability.
- 7. Sort, filter, print, register, browse or export the results.

Upgrade Note: The latest version of Domain Name Pro also allows you to **pause and resume** searches. <u>Upgrade Domain Name Pro</u>.

See also:

User Interface Overview Configuration Overview Searching Overview Simple Search Overview Advanced Search Overview Pattern Search Overview Detail Search Overview

User Interface Overview

Domain Name Pro contains a compact user interface to arrange the relevant options in a useful manner and to allow people with small and large monitors alike to use Domain Name Pro. The user interface comprises the following sections from top to bottom:

- <u>Main Menu</u>
- <u>Toolbar</u>
- Search Options
- <u>Search Results</u>
- <u>Status Bar</u>

	Domains Searches	General Search Options
Main Menu 👡	🕒 Maxa le Pro (Rag: Jerrod Hollingworth, Back Jack)	
	File Edi Taols Purchase Linis Help	
Toolbar ——	🚔 🖬 🕹 🖓 📾 🗶 式 🐼 💙 🦃 🔰 🐋 👘 🛛 💱 🖓	
Search Options	Densition Siggle Search Advanced Data Data Data Data Wead Group D Wead Group D Bach Advanced Bach Advanced Bach Advanced Bach Bach <th>Nax length: 60</th>	Nax length: 60
Search Results	N Cannon Nome Top SearchPap com org info cannon 1 Back 307.051 registered registe	Checked 1 7102/2003 + 231:43 PH 1 7102/2003 + 241:43 PH 1 7102/2003 + 241:43 PH 1 7102/2003 + 231:43 PH 1 7102/2003 + 231:45 PH
Status Bar —	15 organizystowies 1.169 registered datability datability <th>71622000 423 49 PM 71622000 423 49 PM 71622000 423 47 PM 71622000 423 47 PM 71622000 423 49 PM 71622000 423 49 PM 71622000 423 49 PM</th>	71622000 423 49 PM 71622000 423 49 PM 71622000 423 47 PM 71622000 423 47 PM 71622000 423 49 PM 71622000 423 49 PM 71622000 423 49 PM
Status Dal -	Stats: Total=340 Todo=0 Ana=83 Reg=57 Res=8 URk=0 Sip=0 Err=8 Can=8	1

Several options are available through context sensitive right-click <u>popup menus</u>. In most instances <u>keyboard shortcuts</u> can be used to access the Domain Name Pro features.

Main Menu

The main menu provides convenient access to the major features of Domain Name Pro, such as loading and saving <u>word lists</u> or patterns, <u>exporting</u> search results, <u>printing</u>, text editing operations, Domain Name Pro program <u>options</u>, access to online help, <u>Mozzle News</u>, and information about the version of Domain Name Pro being used. Select the appropriate menu item to perform the required function. Note that most menu options are disabled during a search.

Toolbar

The toolbar, present just below the main menu, provides quick access to <u>printing</u>, text editing, <u>Mozzle</u> <u>News</u>, and online help functions. Additionally, the **Search** and **Stop** buttons are located on the toolbar and are used to start and stop a domain name search respectively. Simply click the appropriate button. During a search the Search button changes to Pause. When paused the button changes to Resume. An animated icon moves when a search is in progress. Note that most toolbar options are disabled during a search.

Search Options

The search settings occupy the centre portion of the Domain Name Pro window. They consist of a <u>domains list</u>, <u>searches</u>, and <u>general search options</u>.

Search Results

The results of searches are displayed in the bottom portion of the window. The <u>simple</u>, <u>advanced</u>, and <u>pattern</u> searches display the <u>domain name search results</u> in a table format. The <u>details</u> search displays the results in a text format.

Status Bar

The status bar displays the progress and statistics of the current search in progress, and the status of results <u>filtering</u>. If a filter on the results is currently active the words "Filter Applied" appear in the status bar.

Popup Menus

Several context sensitive popup menus are available when using Domain Name Pro. Note that most popup menu options are disabled during a search. The popup menus are as follows.

Domain List

- Load domain selections.
- Save domain selections.
- Clear all selected domains.

Simple, Advanced, Pattern, and Details Search Terms

- Load a word list or pattern.
- Save the current word list or pattern.
- Text editing operations such as Copy, Cut and Paste.

Simple, Advanced, and Pattern search Results Table

Note that the results table popup menu items change according to the item which is right-clicked. For example, right-clicking on the available status for a domain name will present options applicable to available domain names.

- Register an available domain name.
- Browse to the web site of a registered domain name.
- Perform a trademark search on the domain name (several options).
- Display the domain name details.
- Add the registered domain name to the link popularity search term.
- Copy the domain name results to the clipboard (several options).
- Export the results table to a file.
- Filter the results.
- Print preview of the results table.
- Print the results table.

Details View for a Selected Domain Name

- Display the results table.
- Save the domain name details.

Keyboard Shortcuts

In addition to the common text editing keyboard shortcuts, such as ctrl-c for copy or ctrl-v for paste, Domain Name Pro includes many alt-key shortcuts. Alt-key shortcuts are denoted by an underline character in the various menu items and options displayed. Some examples are:

- alt-s Search!
- alt-a Advanced search.
- alt-o Popular alternatives
- alt-k Net speak words
- alt-r All results

See also: Searching Overview Domain Name Search Results Table

Domain Name Search Results Table Overview

The domain name search results from the <u>simple</u>, <u>advanced</u> and <u>pattern</u> searches are presented in a table in an easy-to-read format.

Each domain name generated in the search is listed once only on a new row, and each domain selected from the <u>domains list</u> is displayed in a separate column across the top. This makes it very easy to read the domain names checked, to look for a particular name available in any domain, or to look for any name available in a particular domain.

To scroll the results table automatically as each domain name is generated see Display Options.

Results Table Columns

Several columns are displayed in the results table. These are:

- No. The order in which the domain names are generated and searched.
- Domain Name The generated domain names.
- Search Pop. A calculated search engine <u>popularity rating</u> which gives some indication of how often terms in the domain name are searched in the major search engines. This column is optional and can be disabled in the <u>display options</u>.
- Domains One column is displayed in the results table for each domain name selected in the <u>domains</u> <u>list</u>. The <u>status</u> of the domain name in each domain is shown in each row.
- Checked The date and time when the domain name was generated and checked.

Upgrade Note: The latest version of Domain Name Pro contains additional features that are displayed in the search results, such as the **type of domain name generated** (normal, thesaurus alternative, popular search term alternative, acronym, NetSpeak(TM)), a **website competition rating** (how many web sites contain the words in the domain name) and **domain name effectiveness index**(TM). <u>Upgrade Domain Name Pro</u>.

No.	Domain Name	Search Pop.	.com	.biz	.info 🐴	Checked	4
17	household-business	0.000	registered	Available!	Available!	3/11/2003 5:42:49 PM	
15	household-finance	3.221	registered	registered	Available!	3/11/2003 5:42:48 PM	
16	householdbusiness	0.000	exp: 2003-12-29	Available!	Available!	3/11/2003 5:42:48 PM	
13	personal-business	0.000	registered	Available!	Available!	3/11/2003 5:42:47 PM	
12	personalbusiness	0.000	registered	registered	registered	3/11/2003 5:42:47 PM	
11	personal-finance	9.115	registered	exp: 2003-11-07	registered	3/11/2003 5:42:47 PM	
14	householdfinance	3.221	registered	registered	registered	3/11/2003 5:42:48 PM	
18	homefinance	3.166	registered	registered	registered	3/11/2003 5:42:49 PM	
19	home-finance	3.166	exp: 2003-12-04	registered	registered	3/11/2003 5:42:49 PM	
20	homebusiness	24.011	registered	registered	registered	3/11/2003 5:42:50 PM	-

As each domain name is being searched the message **checking...** is displayed until the domain name status is retrieved from the domain name servers.

When the search is complete you can use the right-click popup menu in the results table to:

- Register available domain names.
- <u>Browse</u> to the web site of registered domain names.
- Perform a trademark search on the domain name or words in the domain name.
- Filter the results to hide results that you are not interested in.
- Sort the results by any column (such as popularity rating or availability in a particular domain).
- <u>Copy</u> the results to the clipboard for pasting into another application such as a spreadsheet or email message.
- Export the results to a text, CSV (comma delimited), or HTML file.

- <u>Print</u> the results to a printer or fax.
 View the <u>whois details</u> for a particular domain name / domain.

Note that some rows in the results table may be hidden if a <u>filter</u> is applied.

See also: Simple Search Overview Advanced Search Overview Pattern Search Overview

Search Engine Popularity Ratings

Domain Name Pro includes a database of the top 100,000 search terms and their frequency from a list of over 4 million terms. Using this database Domain Name Pro can calculate an indicative search engine popularity rating for each domain name generated. This rating indicates how often people search for the words in the domain name in major search engines.

Upgrade Note: The latest version of Domain Name Pro contains an **additional 400,000 search terms**. This provides popularity ratings for a greater number of domain names, allowing you to use the full potential of this feature. <u>Upgrade Domain Name Pro</u>.

Domain Name	Search Pop. 📝
business	66.807
finance	40.695
better-business-bureau	38.851
betterbusinessbureau	38.851
business-card	26.448
businesscard	26.448
home-business	24.011
homebusiness	24.011
personal-finance	9.115
personalfinance	9.115
household-finance	3.221
householdfinance	3.221

The Search Pop. column can be shown or hidden from the display options.

The higher the popularity rating the more popular that the words in the domain name are searched in the major search engines. The following table is a guide as to how the ratings relate to actual popularity.

Rating	Popularity
20 or higher	Very high
5 to 20	High
1 to 5	Moderate
0.2 to 1	Low
Below 0.2	Very low

Domain Name Pro can optionally add a weighted score for sub-lists of words in the domain name to the overall popularity rating. This option is available from the <u>search options</u>. Take the following words in a domain name for example:

mobile phone accessory

With the <u>sub-lists option</u> **disabled** the popularity rating would be calculated for "mobile phone accessory" only. With this option **enabled** the popularity rating would be calculated for "mobile phone accessory", and to a lesser extent for "mobile phone" and "phone accessory", and to a much lesser extent for "mobile", "phone" and "accessory". The rationale for this is that people searching for "mobile" would be much less likely to find your web site than people searching for "mobile phone accessory".

See also: Display Options Search Options

Domain Name Status Types The following table describes the various search results shown for each domain name.

checking	Mozzle is currently checking the availability status of this domain name.
Available! or Available!	The domain is available for you to register. If this is shown as <u>Available!</u> (an underlined web hyperlink) you can register the domain name directly from Mozzle Pro. Click the domain name status to go to the domain name registration page using your default web browser.
registered	The domain name is already registered. You can browse to the web site for this domain name from the popup menu.
exp: YYYY-MM-DD exp: N days ago exp: In N days	The domain name is registered and expires on the date or number of days shown. The expiry information is shown instead of the "registered" status if the domain names expiry date is within the number of days configured in the <u>search options</u> . Note: Not all domain names have expiry date information.
reserved	The domain name is reserved and cannot be registered. Some domains do not allow registration of generic or common domain names such as "internet" or "home".
unknown	The domain name search result neither indicated that the domain name is available or registered. This can be caused by a domain name server limiting the number of domain name checks in a given period of time and returning a response to indicate this. See the <u>FAQ</u> for more details.
skipped error	The domain name is too short for this domain. Many domains have restrictions on their minimum length. For example .info and .biz domain names must have a minimum of 3 characters. The domain name check failed. This can be caused by a faulty Internet connection or problems with a particular domain name server. See the FAQ for more details.
cancelled	All unchecked domain names are marked as cancelled when the Stop button is clicked to cancel a search.
eval	This is displayed for all domains except .org and .net in the 21-day limited trial of Mozzle Pro until unregistered. To remove this restriction and see the true domain name results of all domains you need to <u>register</u> Mozzle Pro.

Mozzle News What is Mozzle News?

Domain Name Pro includes automatic web-linked product news headlines. This contains announcements and links to information such as:

- Important and general Domain Name Pro news and announcements of upgrades for download.
- Current international domain name news headlines.
- Links to updated information on the Mozzle web site, such as frequently asked questions.
- General Backslash news.

Configuring Mozzle News

Domain Name Pro can automatically check for new headlines periodically. See the <u>Configuring News &</u> <u>Updates</u> section for configuration details.

Reading Mozzle News

If you have automatic news checking enabled the Mozzle News reader will automatically be displayed after the configured number of days when Domain Name Pro is started. If automatic news checking is not enabled you can select Mozzle News from the Tools menu or click the Mozzle News button II on the main toolbar to display the news reader.

News items are shown in categories in a tree-view style. Double click a category heading or click its +/- symbol to expand and collapse the categories.

\varTheta Mozzle News	×
V	
E P Mozzle News	^
14-Feb-2003 - Mozzle Pro v4.0 is almost here!	≡
Q 30-Jan-2003 - Domains list v1.39 released to fix .org domain names	
\sim 03-Jan-2003 - Domains list v1.38 available with 30 new domains \sim 03-Jun-2002 - Domains list v1.37 fix for .com/.org/.net	
28-Apr-2002 - New .US domain added to domains list version 1.36 - now 441 domains!	
08-Apr-2002 - Limited Offer: FREE copy of Mozzle Pro for new Affiliate Members!	
23-Mar-2002 - Mozzle Pro awarded Editors Pick at SoftwareSeeker	
14-Mar-2002 - Please re-download domains list 1.35	
12-Mar-2002 - Domains list version 1.35 released - now 440 domains!	
24-Jan-2002 - Mozzle Pro awarded 5 stars at Paul's Picks	
\sim 27-Nov-2001 - Mozzle Pro 3.01 update released. Fix for 21-day evaluation	
13-Feb-2003 - Additional Domains for Extra Search Engine Rankings	
12-Feb-2003 - Domain Re-Registration Activates Cybersquatting Law	
12-Feb-2003 - Dishonest Domain Tactics Dupe UK Consumers 11-Feb-2003 - '.edu' domain to expand enrollment	
29-Jan-2003 - New .org Registry Reports Smooth Transition	
\sim 29-Jan-2003 - A punter's guide to keeping hold of your domain	~

Most news items are linked to a web page. If the news item is displayed as a <u>web link</u> when the mouse is placed over it you can simply click the headline to browse to the linked web page in your default browser.

Old news items are marked with the hollow symbol \bigcirc New news items are marked with the colored symbol \heartsuit .

See also: Configuring News & Updates

Check For Updates

From time to time changes are made to the domains list and Domain Name Pro program itself. Changes include adding new domains, updating server information, adding new features, or fixing bugs. It is recommended that you use the latest changes.

Configuring Automatic Checks

Domain Name Pro includes an update wizard which can be used to check for program and data file updates. Program updates must then be downloaded and installed manually, however data file updates can be downloaded and installed automatically by the wizard.

The updates wizard can be configured to appear periodically when Domain Name Pro is started. By default it is configured to appear the first time that Domain Name Pro is run and then every 7 days. See the <u>Configuring News & Updates</u> section for configuration details.

Running the Updates Wizard

If you have automatic update checking enabled the Updates Wizard will automatically be displayed after the configured number of days when Domain Name Pro is started. If automatic checking is not enabled you can run the Updates Wizard manually by selecting Check For Updates from the Tools menu.

The Updates Wizard will appear and take you through a series of steps to check if newer versions of the program and data files are available by contacting the mozzle.com web site.

🐵 Domain Name Pro Updates Wizard 🛛 🛛 🛛 🛛			
<u>Steps:</u>	Welcome to the Domain Name Pro update wizard.		
Welcome	•		
Check for Updates	This wizard will guide you through the steps of checking for		
Get Program Update	Mozzle Domain Name Pro program and data file updates.		
Get Data File Updates	Domain Name Pro program updates must be downloaded and		
Finished	installed manually. The wizard will download and install data file updates automatically.		
	apatos axonotoaly.		
	Use the Next button to continue at each step.		
	Next > Einish Cancel		

Note: You must be connected to the Internet to check for updates.

Welcome

Use the Next button to step through the updates process:

Check for Updates

The update wizard will check for program and data file updates and summarise these in step 2 "Check for Updates". If the program and all data files are up to date you can finish and close the wizard. If updates are available select Next to continue the update process.

Get Program Update

You can upgrade to the latest version of Domain Name Pro at any time. Click the Get Update link to go to

the special upgrade offer.

Get Data File Updates

Data file updates are downloaded and installed automatically by the wizard, however you must restart Domain Name Pro to use them as they are loaded when Domain Name Pro is started. The download and installation progress is displayed in the wizard.

Note: This step is skipped if there are no data file updates available.

Finished

A summary of the update actions taken is displayed. You can then close the wizard to return to Domain Name Pro. Don't forget to restart Domain Name Pro if data file updates were installed.

See also: Configuring News & Updates

Configuration Overview

Domain Name Pro can be configured in several ways. These include <u>search performance</u>, <u>firewall and</u> <u>proxy</u> server configuration, automatic <u>mozzle news and updates</u>, <u>display</u> options, and <u>search</u> options.

To configure Domain Name Pro select Options from the Tools menu or click on the Options button an the main toolbar.

Important: If you use a firewall or proxy server you must <u>configure</u> this before stepping through the <u>update wizard</u> or performing searches.

See also: <u>Search Performance</u> <u>Firewall and Proxy Settings</u> <u>Updates</u> <u>Display Options</u> <u>Search Options</u>

Search Performance

The search performance is set via the program options dialog, accessible from the Options menu or by clicking the Options button an on the main toolbar. The search performance affects the number of simultaneous domain name availability checks to perform during <u>simple</u>, <u>advanced</u>, and <u>pattern</u> searches. The higher the number the faster the search. For convenience several pre-defined options are available to match your Internet connection speed.

The speed at which Domain Name Pro can search for domain name availability is dependent on factors such as the speed of the domain name servers for the domain(s) you are searching and your geographical distance from the domain name servers, however the most important factor is the bandwidth (speed) of your connection to the Internet.

On a 56Kbps modem connection you can achieve search speeds of up to 20 domain name checks per second. Domain Name Pro has the potential to search several times more than this with faster Internet connections. Using a multi-threaded search engine, each check is independent of the others, therefore many checks can be performed simultaneously.

Set the search performance according to your Internet connection speed. If you are unsure of this then read your modem manual, ask your Internet Service Provider, or ask your companies network administrator. If you are sharing the Internet connection with others then please be mindful of this and set the performance to a lower setting. You should also be mindful of the fact that searches place a high load on the domain name servers, and in order to facilitate a good service to all users you should not exceed the recommended settings. It is better to search multiple separate domains (such as .com, .info, and .co.uk) at the same time, as this will help to spread the load.

You can also enter a custom search performance. Due to the additional workload that higher settings have on your PC and on the domain name servers, this value has been limited to a maximum of 60.

TIP! Each <u>competition rating search engine</u> selected requires an additional live lookup for each domain name in domain name searches and therefore each search engine selected will slow down the search. Select just one or two search engines or uncheck the web site competition rating and domain name effectiveness index[™] columns in the <u>display options</u> to increase domain name search performance.

See also: <u>Firewall and Proxy Settings</u> <u>Display Options</u>

Firewall and Proxy Settings SOCKS Firewall-Proxy Configuration

A firewall/proxy is an application or dedicated server that can control information originating from and going to the Internet, and can be used to protect unauthorized access to the network. Firewalls/proxies are often used by companies that have a medium to large computer network connected to the Internet. Domain name searches and possibly the Mozzle News will be affected by the SOCKS firewall-proxy options.

If you connect to the Internet through a firewall then you should configure the SOCKS firewall-proxy settings. They are set via the program options dialog, accessible from the Options menu or by clicking the Application Options button on the main toolbar.

Enter the configuration information applicable to your firewall (ask your Network Administrator if you are unsure). Your firewall may or may not require the User ID and Password to be entered. If HTTP (web browser) data must also be sent through the SOCKS firewall then you should select Use SOCKS for HTTP. This option will effect the <u>Mozzle News</u>.

Mozzle Pro	Options			Ð	<
Performance	SOCKS <u>F</u> irewall <u>F</u>	<u>I</u> TTP Proxy <u>U</u> pda	tes <u>D</u> isplay	<u>S</u> earch	
SOCKS Firev	vall-Proxy				٦
🔽 <u>U</u> se SOC	KS firewall-proxy				
C SOCKS V	/4				
C SOCKS V	∕4 <u>A</u>				
SOCKS v	/5				
A <u>d</u> dress:	127.0.0.1				
Po <u>r</u> t:	1080				
User <u>I</u> D:	smith				
Pass <u>w</u> ord:	*****				
🗖 Use SOC	KS for H <u>T</u> TP				
			<u>0</u> K	<u>C</u> ancel	

If you are having difficulty getting the domain name searches to work through your firewall double check that the settings are correct. Try using the minimum number of options: Use SOCKS firewall/proxy, set the SOCKS version (4, 4A or 5), Address and Port. Try the other SOCKS versions, and also try with and without the User ID and/or Password. The Port is normally 1080 but may be different in your network.

HTTP Proxy Options

A HTTP proxy is an application or dedicated server through which all HTTP (web browser) data must be sent. It controls information originating from and going to the Internet, and can be used to protect unauthorized access to the network. HTTP proxies are often used by companies that have a medium to large computer network connected to the Internet.

HTTP data is used by several features of Domain Name Pro:

- <u>Mozzle News</u>
- <u>Updates Wizard</u>

If you use a HTTP proxy then you should configure the HTTP Proxy settings. They are set via the program options dialog, accessible from the Options menu or by clicking the Application Options button on the main toolbar.

Enter the configuration information applicable to your HTTP proxy (ask your Network Administrator if you are unsure). Your HTTP proxy may or may not require the User ID and Password to be entered. If you also connect to the Internet through a SOCKS firewall-proxy and HTTP (web browser) data must also be sent through it then you should select Use SOCKS for HTTP in the SOCKS Firewall-Proxy Options.

Mozzle Pro Options					×
Performance SOCKS Firewall	HTTP Proxy	Updates	<u>D</u> isplay	<u>S</u> earch	
HTTP Proxy					
🔽 Use HTTP proxy					
A <u>d</u> dress: 127.0.0.1					
Po <u>r</u> t: 8001					
User <u>I</u> D: smith					
Pass <u>w</u> ord: ******					
				1	
			<u>0</u> K	<u>C</u> ar	ncel

If you are having difficulty getting the Mozzle News to work through your HTTP proxy double check that the settings are correct. Try using the minimum number of options: Use HTTP proxy, set the Address and Port. Try with and without the User ID and/or Password. The Port is normally in the 8000 range but may be different in your network.

See also: Search Performance

Display Options

The display options are set via the program options dialog, accessible from the Tools menu or by clicking the Application Options button and on the main toolbar.

Mozzle Domain Name Pro Options	×
Performance SOCKS Firewall HTTP Proxy Updates Display Search	
Display Options	
Display tooltip hints	
Scroll with results	
Results Grid Columns:	
Search popularity rating	
Expired Domain Names	
✓ Display expiry dates of registered domain names	
Which expire within the next 90 days or within the last 90 days	
 Display as date (YYYY-MM-DD) 	
O Display as number of days (In N days / N days ago)	

Display Tooltip Hints

Tooltip (popup) hints are provided for all visible controls, displaying a short help message on what each control does. Simply pause the mouse cursor over the control to display the tooltip hint. Tooltip hints can be invaluable when you are first learning to use Domain Name Pro, however they can become annoying once you are familiar with the various settings and features.

Scroll With Results

When this option is checked the domain name search and link popularity search results table will automatically scroll to the end as the search progresses. This "follow" option allows you to see the current searches that Domain Name Pro is performing.

Results Grid Columns

You can select which optional columns are displayed in the <u>domain name search results table</u>. This allows you to view columns to see informative information about each domain name or to hide columns to conserve space in the table. The optional columns are:

• Search popularity rating

Upgrade Note: Additional columns can be displayed in the latest version of Domain Name Pro. <u>Upgrade Domain Name Pro</u>.

Display Expiry Dates of Registered Domain Names

This option enables you to see the expiry date of domain names that have expired or are about to expire,

instead of the generic "registered" status. You can display the expiry date of a registered domain name in the simple, word terms, advanced and pattern searches. The expiry date will be shown if it is within the configured number of days in the future or past.

You can choose to show expired/expiring domain names with the expiry date or the number of days from the current date.

See also: Search Engine Popularity Ratings Domain Name Search Results Table

Search Options

The search options are set via the program options dialog, accessible from the Tools menu or by clicking the Application Options button and on the main toolbar.

Mozzle Domain Name Pro Options 🛛 🛛 🛛 🛛 🛛			
Performance SOCKS Firewall HTTP Proxy Updates Display Search			
Search Options			
Save search settings			
Two-level search to get full domain name details (where applicable) (This can make some searches slower)			
Include sub-lists of words in popularity rating calculation			

Save Search Settings

When you enable this option, the general search settings are saved when Domain Name Pro is closed. The next time that you start Domain Name Pro the search settings that you last used will be selected. The search settings saved include:

- Domain selections.
- The search selected.
- For the simple search: Max. thesaurus/word alternatives, Use all words, Keep approximate order.
- For the <u>advanced</u> search: word group Positions, Optional/Mandatory status and number of <u>thesaurus</u> Alternatives.
- General settings: <u>Hyphens</u>, <u>Net Speak</u>[™], <u>Acronyms</u>, <u>limits</u> set for Max. words, Max. length, All results/Max. results.

Save search settings is enabled by default.

Two-Level Search

Some domains require a two-level lookup (two separate searches) to retrieve the full <u>whois details</u> for the domain names. If you need to view the full whois details for domain names then select this option. Note that when this option is enabled the search for some domains will be slower.

Include Sub-lists of Words in Popularity Rating Calculation

The <u>search popularity rating</u> is based on the popularity of search terms in the domain name on the major search engines. Domain Name Pro can optionally add a weighted score for sub-lists of words in the domain name to the overall search popularity rating. See <u>search engine popularity ratings</u> for more

information.

Configuring News & Updates

The settings for configuring Mozzle News updates or Program and Data File Updates can be found on the Updates tab of the options dialog, which is accessible from the Tools menu or by clicking the Application Options button and the toolbar.

Mozzle Domain Name Pro Options					
Performance	SOCKS Firewall HTTP Proxy	<u>U</u> pdates	Display S	èearch	
Mozzle News					
Automatically check for news updates					
Check every 7 days					
_	Data File Updates				
Automatic	ally run the update wizard				
Run every	7 days				
			<u>0</u> K	<u>C</u> ancel	

Configuring Mozzle News Updates

By default Domain Name Pro will automatically check for news updates every 7 days, when the Domain Name Pro <u>news reader</u> appears when Domain Name Pro is started.

Automatic checking can be disabled. You can still manually check for and read news from the Help, Mozzle News menu item. When automatic checking is enabled you can set the number of days between automatic checks.

Configuring Program and Data File Updates

By default Domain Name Pro will automatically run the <u>Updates Wizard</u> to check for program, domains list, link popularity list and competition rating list updates every 7 days when Domain Name Pro is started.

Automatic checking can be disabled. You can still manually check for updates by selecting <u>Check For</u> <u>Updates</u> from the Tools menu. When automatic checking is enabled you can set the number of days between automatic checks.

See also: <u>Reading Mozzle News</u> <u>Cheking For Updates</u>

Searching Overview Searching

Which Search?

Deciding which search you should use depends on what you are trying to achieve. The following table lists the searches and their uses.

Search Simple	 When To Use For quick searches. To generate all combinations of the words entered. If you are a new Domain Name Pro user. 	 How to Use Enter several separate words, select the domains, hit search.
Advanced	 For advanced control over word combinations. If you are an regular Domain Name Pro user. 	 Enter groups of related words, set advanced word group options, select the domains, hit search.
Pattern	 For exact domain name generation on a character-by- character basis. To find any short domain names. If you are an experienced Domain Name Pro user. 	• Devise the base of the domain name, add optional and alternate parts, add wildcard characters, select the domains, hit search.
Detail	 If you want to extract contact details for potential web sites to purchase. To save details about a registered domain name that is for sale. 	• Enter a list of domain names, copy them from a previous simple/word terms/advanced/pattern search results, or copy and paste a list of web link shortcuts or URLs, then select the domains if required, and hit search.

Upgrade Note: The latest version of Domain Name Pro contains **two additional searches: Word Terms Search** to enter a list of pre-defined domain names and to find popular domain names and keywords, and **Link Popularity Search** to check website link popularity in major search engines and directory listing status in Yahoo and DMOZ. <u>Upgrade Domain Name Pro</u>.

Starting a Search

Searching starts when you select domains, enter valid search terms, and press the Search! button. The domain names are displayed and searched automatically.

Some general recommendations for domain name search terms are:

- Select just a few keywords that are most relevant to the domain name that you want. For example, your service or product name, company name, or the words in an ideal domain name that you may have thought of.
- Include a few descriptive add-on words that supplement the domain name should the exact domain name that you want be unavailable. For example, a few verbs (action words) or adjectives (describing words) such as running, dynamic, or fast.
- TIP! For the best results the simple, word terms, and advanced search terms that you enter should consist of separate words for the domain name. This allows Domain Name Pro to use the automatic <u>thesaurus</u> to find similar domain names, and enables better use of the <u>search popularity rating</u>, <u>Net</u> <u>Speak</u>[™], <u>hyphens</u>, and other search options. To enter separate words in the search term simply

separate them with spaces or put one word on each line.

Pausing, Resuming and Stopping a Search

Once a search has begun you can pause or stop it at any time. The Search button changes to a Pause button during a search and then to a Resume button when the search is paused. When a search is paused any current domain names being searched will be completed but no new domain names will be searched until the search is resumed. When a search is manually stopped (cancelled) any current searches are aborted and the status "cancelled" is displayed in the results.

If too many domain names are being generated for your search you can reduce the number of <u>thesaurus</u> <u>alternatives</u>, enter less words in the search terms, use less wildcards in the <u>pattern search</u>, or set <u>limits</u> for the results.

How Domain Names Are Generated

The closest matching domain names are checked first. The simplest domain names using the exact search terms entered are checked first, then Domain Name Pro progressively generates more complex domain names by adding additional optional words in the domain name and incorporating <u>thesaurus</u> <u>alternatives</u>.

The simple and advanced searches generate domain names using the following priority order:

- All combinations of one word domain names first, then two words and so on until the maximum number of words is reached.
- All combinations with no thesaurus alternatives first, then with one alternative, two alternatives and so on.
- All combinations without hyphens and then with hyphens.
- Acronyms are checked after the standard domain name.
- Check the generated domain name as-is and then with Net Speak™.

The pattern search generates domain names using the following priority order:

- No optional parts, then each combination of one optional part, two optional parts and so on.
- All combinations of alternative parts, starting with the first alternative part in each group, then rotating through alternative parts from the last one back.
- All combinations of wildcard characters, starting with the first character for each wildcard, then rotating through characters from the last one back.
- Check the generated domain name as-is and then with Net Speak[™].

Search Statistics

As the search progresses the total number of domain names checked, the number recognised as available, registered, reserved, and the number unknown and number of errors are displayed in the status bar at the bottom of the window for your reference.

Search Progress: Total=240 Todo=0 Ava=201 Reg=39 Res=0 Unk=0 Err=0 Can=0

See also: <u>Simple Search</u> <u>Advanced Search</u> <u>Pattern Search</u> <u>Detail Search</u>

Selecting Domains

To search for the availability of domain names in the <u>simple</u>, <u>advanced</u> and <u>pattern</u> searches, and for domain names entered without a domain extension in the <u>detail</u> search, you must select one or more domains from the domains list at the left of the Domain Name Pro window. Simply check the box of each domain that you would like to check.

Domains List

Upgrade Note: In the latest version of Domain Name Pro the domains are color-coded as follows:

- Green for major global top-level domains (gTLDs).
- Yellow for other global top-level domains and popular unrestricted country-code top-level domains (ccTLDs).
- Blue for the special country-code .com domains.
- White/grey groupings for each country-code domains.

Upgrade Domain Name Pro.

TIP! If you perform a Simple, Advanced or Pattern search without selecting any domains then the domain names will still be generated (and you can copy them to the clipboard) without actually searching if those domain names are available. This is useful to test your search term prior to running a full availability check or for searching for popular domain names or web site keywords!

For some tips on what domains to select see the domain name tips section in the FAQ.

Saving and Loading Domain Selections

You can save the currently selected domains to load at a later time by selecting File, Save, Domain Selections from the main menu. Alternatively you can select Save Selections from the domain list popup menu. To load a previously saved list of domain selections select File, Load, Domain Selections from the main menu or select Load Selections from the domain list popup menu. Note that the current domain selections will be cleared prior to loading.

Clearing Domain Selections

You can manually clear the currently selected domains by pressing shift-del when the domains list is active or by selecting Clear Selections from the domain list popup menu.

Jumping to a Domain

To quickly jump to a particular domain simply click inside the domain list (so that it is active) and type the domain to jump to. For example, typing .au will jump to the first domain that includes the .au suffix. The search is incremental in that the search is more specific as each character is typed. If you make a mistake simply pause for a few seconds and type the domain again.

Domains List Information

The number of domains currently available and the domain list version and date are displayed in the About box, accessible from the Help, About menu item.



Choosing Domains to Search

Generally you will only select a few of the generic unrestricted domains (shown at the top of the list) or a few domains for your region of the world based on the domain suffix (shown in alphabetical order below the generic unrestricted domains). For example, all .au domains (.com.au, .org.au and so on) are for Australia. All .uk domains (.co.uk, .org.uk and so on) are for the United Kingdom. There are usually restrictions on who can register domain names in these country-specific domains. Contact your local domain name registrar for details.

When important new domains are released they will be added to the list (provided a publicly accessible domain name database server is available for them). If you would like a particular domain to be added to the list then please <u>contact us</u>. We will add it to the list if domain name status information is publicly available for the domain.

Updates to the domains list are made available for free. Use the built-in <u>Check For Updates</u> or <u>Mozzle</u> <u>News</u> features to check and download them.

Using Thesaurus Alternatives

The built-in automatic word thesaurus (lexicon) in Domain Name Pro is invaluable for finding the ultimate domain name for your searches. As a simple example, when searching for "great bike" Domain Name Pro can generate and search for similar domain names such as "top cycle" and "best ride" (and many other combinations).

The maximum number of thesaurus alternatives to use can be set in the <u>simple search</u> (as a whole) and in the <u>advanced search</u> individually for each word group. The options are None, or 1 to 10.

The automatic thesaurus contains over 110,000 alternatives to more than 11,000 root words, selected from the most commonly used words on the web. It is an excellent way to find the best and closest matching available domain names for you. For example, a simple search with the words "business help" and a selection of up to 3 alternate words (the default) will result in a search of 40 domain names including the following:

business help company work program use service support businesshelp helpbusiness businessuse businessservice businesssupport companyhelp workhelp programhelp

supportprogram

Note that the more words that you enter and the higher the number of alternatives selected, the more domain name combinations that are checked. A simple search of 3 words with 10 alternatives can produce more than 8,500 domain names! We recommend using an <u>advanced</u> search to isolate words that should have few or no alternatives checked from those that should have a lot of alternatives checked. As Mozzle generates and checks domain names dynamically there is no great risk in having a large number of combinations. You can <u>limit</u> the number of results or stop the search whenever you feel that enough domain names have been checked.

General Search Options

The general search options appear to the right of the searches.

Domain Name Generation Options

Name Generation			
Hyphens:	Optional 🔽		
✓ Net Speak words			

Upgrade Note: The latest version of Domain Name Pro allows you to also select the number of automatic **popular alternative domain names** to generate. For example, when checking the domain name with the words "web design" it can automatically generate popular domain name alternatives such as "web site design", "web page design", "web design company", and "free web design". <u>Upgrade Domain Name Pro</u>.

Search Limits

Limits				
Ma <u>x</u> , words:	5			
Max. length:	60			
All results				
<u>M</u> ax. results:	500			

See also: <u>Hyphens in Domain Names</u> <u>Net Speak</u> <u>Domain Name Acronyms</u> <u>Limiting Results</u>

Hyphens in Domain Names

This option can be found to the right of the main search in the general search options panel. It specifies how hyphens will be used in multi-word (or multi-part) domain names to join the words/parts. This option is only available for the <u>simple</u> and <u>advanced</u> searches.

Hyphens can be set to always, never, or optional (check with and without hyphens).



When set to optional, a simple search for "direct marketing" with no thesaurus alternatives would check the domain names:

directmarketing direct-marketing marketingdirect marketing-direct

Generally it is easier for people to remember and use domain names **without** hyphens and easier for you to verbally communicate the domain name, however using hyphens gives you more flexibility to find the best available domain names. The default hyphen setting is Never.

Net Speak

The Net Speak[™] option can be found to the right of the main search area in the general search options panel. It allows you to check snazzy alternative spellings of generated domain names by automatically substituting certain character sequences with similar sounding alternatives, to create words commonly used in electronic discussion forums.

Some typical Net Speak[™] alternatives are shown in the following list (there are many more alternatives not shown here):

one	1
to, too, two	2
eight, ate	8
Х	ks
cs/ks	х
CC	x, ss, or k
qu	kw, or k
С	k
S	Z

Some examples of alternative domain names using Net Speak[™] are as follows:

4kidz
kwikpik
itz2l8
barokmusik
kardtrix
axident
akommod8

Net Speak[™] is disabled by default.

Domain Name Acronyms

This option can be found to the right of the main search area in the general search options panel. It allows you to automatically check acronyms for the generated domain names. An acronym is made up of the first letter of each word/part in the generated domain name. For example, the generate domain name "linux users group" has the acronym "lug".

The acronym option is only available in the <u>Simple</u> and <u>Advanced</u> searches. Acronyms are disabled by default.

Note: Acronyms are not generated for popular alternative domain names.

Limiting Results

The generated domain names to search can be limited in several ways. The limits options can be found to the right of the main search area in the general search options panel.

Limits	
Ma <u>x</u> . words:	5
Max. length:	60
All results	
Max. results:	500

The results limiting options described in the following sections.

Number of Words

You can limit the number of words (or word parts) used in the generated domain names of the <u>simple</u> and <u>advanced</u> search using the Max. Words option. This option is also disabled if you select the Use all words option in the <u>Simple</u> search.

Limiting the number of words in each domain name is particularly relevant when many words are entered for the <u>simple</u> search. In most cases long domain names are undesirable, and up to three words is generally appropriate.

The default limit is 5.

Character Length

You can limit the maximum length of the domain name, specified as the number of characters. This limits the name itself, and does not include the domain suffix (.com and so on). Long domain names are generally undesirable, as they are harder to remember and use. All domain names are limited to between 2 and 64 characters. You can set any maximum length in this range.

The default limit is 60.

Number of Results

You can limit the number of domain names that will be generated and checked for the search. For example, setting this value to 50 will mean that a maximum of 50 domain names will be generated, and Mozzle will check each domain selected for each of these domain names.

Mozzle checks the closest matching domain names first. You will typically only need to look at the top of the results list for a good available domain name. Some searches, particularly when using many thesaurus alternatives or pattern wildcards, will generate a lot of domain names to check. Limit the number of results to an appropriate value.

The default limit is 500. A maximum limit of 1000 is imposed.

Registering Available Domain Names

You can register an available domain name directly from Domain Name Pro.

This option is available either by clicking a domain name for a particular domain that is marked as <u>Available!</u> (as an underlined web hyperlink) or by selecting Register from the popup menu for the results table. To display the popup menu right-click the appropriate result in the results table. You can also click on domains marked as <u>Available!</u> (as an underlined web hyperlink) in <u>exported</u> HTML results files to register them.

No.	Domain Name	Тур	Search Pop	.org	.net	.info
2	earthquake	P	41.357	registered	exp: 2003-08-15	registered
3	earthpeace	P	32.289	registered	registered	Available!
1	earth		31.731	exp: 2003-05-23	exp: 2003-06-24	registered
7	mars		19.013	registered	registered	registered
13	venus		14.917	registered	registered	registered
19	jupiter		12.056	exp: 2003-06-11	exp: 2003-06-13	registered
8	marsandmusic	P	11.261	Avail		
4	empireearth	P	8.352	regisl 🌄 Registi	er marsandmusic.o	rg
5	alaskaearthquake	P	8.021	Aval D Browse	e Domain Name	•
6	peaceonearth	P	7.154	exp: 🙀 Trader		
9	planetmars	P	4.185	regist		
14	venuswilliams	P	3.386	regisl 🛅 Display	/ Details	
15	planetvenus	P	3.139	Avai	Link Pop Search	
20	planetjupiter	P	3.002	evro:	LINK POP Search	
16	venusflytrap	P	2.506			'
10	30secondtomars	P	2.445	Avai Export	Results	•
17	flytrapvenus	P	2.078	Aval 🔵 Set De	sults Filter	
11	marswater	P	1.693	Avai		
18	venusswimwear	P	1.641	regisl Filter A	opneu	
12	marsmusicstore	P	1.552	exp: 🔍 Print P	review	
21	jupitermoon	P	1.356	Aval 🖨 Print		Ctrl+P
22	dropofjupiter	P	0.959	Avalacie:	AMOIDDID1	Availablet
23	dropjupiter	P	0.864	Available!	Available!	Available!
24	pictureofjupiter	P	0.811	Available1	Available1	Available

This option is available for almost 100 domains. The domain name registrars have been pre-set to provide the greatest number of domains that this is available for. The domain name registration page for the selected domain will appear in your default Internet browser. Simply follow the steps on the web site to register the domain name.

See also:

Browsing Web Sites of Registered Domain Names Domain Name Search Results Table

Browsing Web Sites of Registered Domain Names

When the search results show that a domain name is not "Available", for example "registered" or "unknown", you can right-click the status to display the popup menu and select Browse to www.<domainname> or Browse to <domainname> (without the leading www).

No.	Domain Name	Тур	Search Pop1	.org	.net	.info		Checked
2	earthquake	P		registered	exp: 2003-08-15		red	17/02/2003 3:44:19 PM
3	earthpeace	P	32.289	regis	ister earthpeace.org.		e!	17/02/2003 3:44:19 PM
1	earth		31.731	exp: 🖤 Regi	ister earthpeace.org.		ed	17/02/2003 3:44:19 PM
7	mars		19.013	regis 👩 Brow	vse Domain Name	•	🙆 ww	w.earthpeace.org
13	venus		14.917	regis TX Trad	emark Search	•	🗿 ea	rthpeace.org
19	jupiter		12.056	exp:			100	1770672000 0-111-20 111
8	marsandmusic	P	11.261	Avai 🖹 Disp	lay Details		e	17/02/2003 3:44:20 PM
4	empireearth	P	8.352	regis Add	to Link Pop Search		ed	17/02/2003 3:44:19 PM
5	alaskaearthquake	P	8.021				e!	17/02/2003 3:44:19 PM
6	peaceonearth	P	7.154			,	red	17/02/2003 3:44:19 PM
9	planetmars	P	4.185	regis Expo	ort Results	•	ed	17/02/2003 3:44:20 PM
14	venuswilliams	P	3.386	regis 🔵 Set I	Results Filter		ed	17/02/2003 3:44:21 PM
15	planetvenus	P	3.139	Avai	r Applied		e!	17/02/2003 3:44:22 PM
20	planetjupiter	P	3.002	exp:	Appied		e!	17/02/2003 3:44:23 PM
16	venusflytrap	P	2.506	regis 🕄 Print	Preview		ed	17/02/2003 3:44:22 PM
10	30secondtomars	P	2.445	Avai 🎒 Print	t C	trl+P	el	17/02/2003 3:44:20 PM
17	flytrapvenus	P	2.078	Available:	Avarables	Availat	let	17/02/2003 3:44:22 PM
11	marswater	P	1.693	Available!	Available!	Availat	le!	17/02/2003 3:44:21 PM
18	venusswimwear	P	1.641	registered	registered	Availat	le!	17/02/2003 3:44:22 PM
12	marsmusicstore	P	1.552	exp: 2003-03-	-30 exp: 2003-03-30	Availat	let	17/02/2003 3:44:21 PM
21	jupitermoon	P	1.356	Available!	registered	Availat	let	17/02/2003 3:44:23 PM
22	dropofjupiter	P	0.959	Available!	Available!	Availat	le!	17/02/2003 3:44:24 PM
23	dropjupiter	P	0.864	Available!	Available!	Availat	le!	17/02/2003 3:44:25 PM
24	pictureofjupiter	P	0.811	Availablet	Availablet	Availat	let	17/02/2003 3:44:25 PM

Selecting either option will browse to the web page for the domain name using your default web browser. If a web site has not been set up for the domain name then your browser may display an error message that it could not find the requested web page. This is a normal response, as some people register domain names for use at a later date.

See also:

Registering Available Domain Names Domain Name Search Results Table

Trademark Searching

US, UK and Canadian trademark searches are available for domain names shown in the results table. Simply right-click the domain name and select the appropriate trademark search option from the popup menu. The trademark search is performed online via trademark search web sites.

Two searches are available:

- String search. The entire domain name is searched as a single string/word. eg. "maximumspeed". This is available in the <u>simple</u>, <u>advanced</u> and <u>pattern</u> search results.
- Word search. The words that make up the domain name are used individually in the search. eg. "maximum speed". This is available in the <u>simple</u> and <u>advanced</u> search results only.

Some trademark search services may treat both search types in the same manner. i.e. "maximumspeed" and "maximum speed" may return the same trademark search results.

Note: The results of these trademark searches are indicative only and should not be relied upon as the true trademark status. Consult a professional trademark search agency to perform a thorough search to confirm the trademark status.

Filtering Results

One a search is complete you can filter the results to display only those results that you are interested in. To set the results filter select Set Filter from the Edit menu or from the results popup menu.

You can filter the results on:

- **Domain name availability** (available, registered and so on). Select the availability status types that you wish to display and uncheck those that you wish to hide.
- Words in the domain names generated. You can use the * and ? wildcard characters to limit the domain names displayed to those containing the words that you enter. Place each filter term on a separate line. e.g. *net* will display only those domain names that contain the string "net", such as "netball" and "mynetwork".
- **Popularity rating**. Set the minimum and maximum popularity rating to display in the search results.

Filter Results	
Availability	
⊢ All	
✓ Available	Reserved
Registered	Unknown
Expired or Expiring	
Domain Name	
T All	
With the following forma	
"news" "headines"	<u>_</u>
	<u></u>
	e filter on a separate line. to match any prefix/suffix to the domain name.
Popularity	
From 0.0 to	100.0 points
	<u>QK</u> <u>Cancel</u>

When a filter is applied the words "Filter Applied" appear in the status bar at the bottom of the Domain Name Pro window. Note that if a new search is performed the current filter is deactivated. The same filter can be turned on and off by toggling the Filter Applied item in the Edit menu or results table popup menu.

Filter Applied

See also: Sorting Results Copying Results Exporting Results Printing Results

Sorting Results

Once a search is finished you can sort the results. Sorting results is achieved simply by clicking on any column heading in the results table. This allows you to sort the domain names alphabetically, by availability for a particular domain, or by popularity rating. To sort in reverse order simply click the same column heading twice. The sort indicator shows the direction of the sort.

You can perform a multiple column sort by clicking on the primary column heading first, then by shiftclicking on secondary columns. The sort index order is shown in the column headings.

Search Pop. 🔽	.info 🐴
32.289	<u>Available!</u>
8.021	<u>Available!</u>
3.002	<u>Available!</u>
1.356	<u>Available!</u>
0.959	<u>Available!</u>
0.864	<u>Available!</u>
0.811	<u>Available!</u>
7.154	exp: 2003-10-04
41.357	registered
31.731	registered
12.056	registered
8.352	registered

The sort indexes are cleared when a new search is performed.

- **TIP!** To quickly find good available domain names first enabled the display of the search engine popularity rating and/or domain name effectiveness index from the <u>display options</u>. Perform a <u>simple</u>, <u>advanced</u> or <u>pattern</u> search. When a search is complete use column sorting as follows to show good available domain names at the top of the results grid:
 - 1. Click the domain column heading (such as .info) to sort by availability.
 - 2. Hold down the shift key and click twice in the Search Pop. column to sort by highest rating first.
 - Scroll to the top of the results grid. The good available domain names to register will be displayed first.

Upgrade Note: The latest version of Domain Name Pro also allows you to sort by **domain name effectiveness index(TM)**, **website competition ratings**, and **link popularity**. <u>Upgrade Domain Name</u> <u>Pro</u>

See also: <u>Filtering Results</u> <u>Copying Results</u> <u>Exporting Results</u> <u>Printing Results</u>

Copying Results

When a search is complete you can copy the results to the clipboard for pasting into other applications, such as a word processor, email, or spreadsheet. Several copy options are available:

- All results
- All domain names (without the domain extensions).
- Available domain names (with the domain extensions).
- Registered domain names (with the domain extensions).
- The selected domain name. e.g. mydomain
- The selected domain name and domain. e.g. mydomain.com

Once the copy operation is selected you can switch to the other application and paste the copied data.

See also: <u>Filtering Results</u> <u>Sorting Results</u> <u>Exporting Results</u> <u>Printing Results</u>

Exporting Results

Once a search is complete, the results of the search (as displayed in the results table) can be exported (saved) to a file. The supported file formats are:

- Formatted text file. This uses fixed width columns to format the results neatly.
- CSV (comma separated) file for loading into a spreadsheet or database.
- Formatted HTML file.

To export the results select Export from the File menu or select Export from the results table popup menu.

See also: <u>Filtering Results</u> <u>Sorting Results</u> <u>Copying Results</u> <u>Printing Results</u>

Printing Results

When a search is finished you can print the domain name search results for presentation or later reference.

The page setup option, which can be selected from the File menu, allows you to set many aspects of printing, such as the page title, margins, page orientation, borders, date-time and page numbering, scaling, and much more. The page setup options can be saved to a file and loaded again later.

General Headers / Footers Margins Preference Date / Time: Date Position: Top Left	17/02/2003 16:15 Page: 1 http://www.mozzle.com
Date Position: Top Left	No. Domain NTyp Search .info Checked 3 earthpea P 32.289 <u>Availabl</u> 17/02/200 5 alaskaea P 8.021 <u>Availabl</u> 17/02/200
Title: Title Pogition: Top Center Title Tegt: http://www.mozzle.com	8 planetjup P 3.002 <u>Availabli</u> 17/02/200 9 jupitermov P 1.356 <u>Availabli</u> 17/02/200 10 dropotijup P 0.959 <u>Availabli</u> 17/02/200 11 dropiupite P 0.864 <u>Availabli</u> 17/02/200
Page Numbers: Pages Position: Top Right Prgfix: Page: Separator: 7 Suffix:	12 pictureofi P 0.811 <u>Availabi</u> 17/02/200 6 peaceon P 7.154 exp: 20017/02/200 2 earthqual P 41.357 registere 17/02/200

You can view the report before printing by using the Print Preview feature, accessible from the File menu, from the Print Preview button 🕄 on the main toolbar, or from the popup menu for the results table.

17/0	2/2003 16:18		http://	Mozzle Pro www.mozzle.c	om	Page: 1/2
No.	Domain Name	Typ	Search Pop.	com	,into	Checked
1	eath		31.7	31 exp: 2003-06-06	registered	17/02/2003 4:16:37 PM
2	eathquake	р	41.3	57 exp: 2004-02-09	registered	17/02/2003 4:16:37 PM
3	earlipeace	Р	32.2	89 exp: 2003-02-18	(colded	17/02/2003 4 16:37 PM
4	empireearth	P	8.2	52 exp. 2003-11-20	registered	17/02/2003 4:16:37 PM
5	alaskaearthquake	Р	8.0	21 exp 2003-12-29	Analated	17/02/2003 4 16:37 PM
6	peaceoneath	р	7.1	54 exp: 2003-10-12	erg: 2003-10-04	17/02/2003 4:16:37 PM
7	earthrother	Р	3.9	25 exp. 2003-03-08	registered	17/02/2003 4 16:37 PM
0	earthandbeyond	р	3.3	20 registered	exp: 2003-09-21	17/02/2003 4:16:37 PM
9	earthscience	P	3.2	74 exp: 2003-10-31	eiç: 2003-09-15	17/02/2003 4:16:37 PM
10	s.galer		12.0	56 registered	registered	17/02/2003 4:16:37 PM
11	planetjupiter	P	3.0	D2 registered	Analiste	17/02/2003 4 16:38 PM
12	spitemoon	P	1.2	56 exp 2003-10-22	Analistic	17/02/2003 4 16:30 PM

Printing the search results uses the current page setup options and can be performed in several ways:

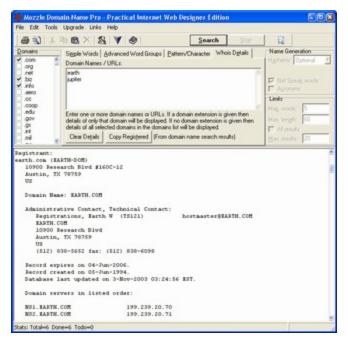
From the file menu, by clicking the Print button 🖨 on the main toolbar, by selecting Print from the popup menu for the results table, or by selecting Print from the Print Preview dialog.

See also: <u>Filtering Results</u> <u>Sorting Results</u> <u>Copying Results</u> <u>Exporting Results</u>

Viewing Domain Name Details

You can view domain name whois details by selecting Display Details from the popup menu for a selected result (registered, unknown, and so on) in the search results table. If the Display Details option is not enabled then there is no information available, either because the search was cancelled for this result or the domain name database server returned no information.

When Display Details selected, the full domain name information obtained from the search is displayed in place of the results table.



To return to the results table select "Display Results" from the popup menu.

Note that the domain name details displayed are the details returned from the status search. These details may differ from those provided in the <u>detail</u> search as in some cases a different domain name database server or query is made to enhance the status search performance. Use the <u>detail</u> search to be sure that you are viewing the full details.

Note: Full domain name whois details might not be available for all domains.

See also: Detail Search

Word Lists and Search Terms

You can save and load <u>simple</u> search, and <u>advanced</u> search word lists, <u>pattern</u> search terms, <u>details</u> search domain names and URL's entered in your searches. This feature is accessible through the File menu or the right-click popup menu for the search term.

Word lists allow you to keep lists of good product or service names or add-on words that you have developed.

TIP! Many word lists of common add-on words in the categories Internet, entertainment, general, adjectives, adverbs, interjections, nouns and verbs are provided with Domain Name Pro to get you started. They are located in the folder in which Domain Name Pro was installed with the filename **Words-Category.txt**.

Word lists saved from the simple or advanced search also save the related settings, such as the number of thesaurus alternatives selected, and the position settings for the words in the word groups. These settings are restored when the wordlist is loaded. All invalid characters are stripped. Only a-z, 0-9, -, and spaces are retained.

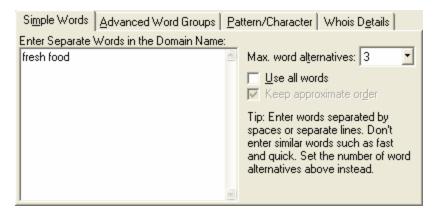
When loading words into the simple or advanced search terms from other text files a maximum of 1000 lines will be loaded. Only the first line in a text file will be loaded for a pattern.

Simple Search

The quickest way to start looking for domain names is to use the simple search. It can be as simple as 1, 2, 3:

- 1. Select one or more <u>domains</u> to search (or select none to simply see the domain names that will be generated).
- 2. Enter or <u>load</u> one or more search terms (words or character sequences separated by spaces or on separate lines, or even a full domain name without the extension).
- 3. Click the Search! button.

The simple search:



Domain Name Pro will search for combinations of domain names using the search terms that you entered. By default the domain names searched will use the following options:

- Up to three <u>thesaurus</u> alternatives for each word that you entered.
- All entered words (or their alternatives) will be used in each domain name.
- The approximate order of words entered will be kept (this option is only available if the Use all words option is selected).
- <u>Hyphens</u> is disabled.
- <u>Net Speak</u>[™] is disabled.
- <u>Acronyms</u> is disabled.
- Maximum length of 60 characters in the domain name.
- Only the first 500 results will be displayed.

These settings can be altered if required.

You can stop the search at any time. Once the search is finished you can click a domain name marked as <u>Available!</u> (as a web hyperlink) to go to a domain name <u>registration</u> site to register it now, <u>browse</u> to the registered domain names displayed, or perform other actions from the context sensitive popup menu (right click).

A simple search is equivalent to performing an <u>advanced</u> search where each word is entered into a separate word group, with all word groups set to a position of Anywhere, all word groups set to Optional, and all word groups set to the same number of <u>thesaurus alternatives</u>. This means that all search terms entered will be checked in all possible combinations. This is sometimes not desirable, and therefore the simple search will sometimes display domain names that don't meet your requirements. You can simply ignore or filter these domain names from the results table, or use the <u>advanced</u> search for more control.

You can save and load the <u>word list</u> entered into the simple search term from the File menu or alternatively from the popup menu for the search term.

See also: Domain Name Search Results Table Advanced Search Pattern Search Detail Search

Advanced Search Overview

The advanced search gives you ultimate control over how domain names are generated and checked. You can specify preferences that will limit the domain names to those that most closely match your criteria.

Word Groups

To perform an advanced search you use one or more word groups. A word group is a list of alternative words or domain name parts that should not be used together in the same domain name. For example, if you wanted to search for a domain name like "fresh food" or "tasty food" and you don't want domain names like "fresh tasty", simply place "fresh" and "tasty" in one word group and "food" in another.

Each word group has an individual setting for the valid positions of the words in the domain name, can be specified as optional or mandatory, and the number of <u>thesaurus</u> alternatives can be individually set. Word groups that have no words are ignored.

Simple Words	Advanced Word Group	S Pattern/Character	Whois D <u>e</u> tails
Word Group A:	Word Group B:	Word Group C:	Word Group D:
fresh tasty organic wholesome green	food groceries	<u>ମ</u> ମା ମ	
Pos: Start	Pos: Anywhere	Pos: Anywhere	Pos: Anywhere 💌
Option		 Optional Mandatory 	 Optional Mandatory
Alts: 2	Alts: None 💌	Alts: 3 🔹	Alts: 3

Word Group Positions

Typically, when searching for a domain name you don't want words randomly put together. Domain names consisting of a verb or adjective and a noun, or two nouns are usually better in a particular order, such as "freshfood" instead of "foodfresh" or "tomatoseed" instead of "seedtomato". Word group positions allow you to restrict the position of words in the domain name.

Each word group can be set to one of the following specific positions within the domain name:

Start	
Middle	
End	
Anywhere (defaul	t)
Start or Middle	
Middle or End	
Start or End	

Note that a mandatory word group takes precedence over an optional word group in the same position.

Optional and Mandatory Word Groups

You can specify particular word groups to be optional or mandatory. This is often a requirement when choosing a domain name based on a particular list of subject or root words. This eliminates unnecessary

domain names, and in doing so speeds up the search process and makes the results easier to read. Word groups are set to optional by default.

How to Perform an Advanced Search

The following steps are involved in performing a detailed advanced search:

- 1. Select one or more <u>domains</u> to search (or select none to simply see the domain names that will be generated).
- 2. Enter or <u>load</u> a list of one or more words or terms in one or more word groups as required.
- 3. Set the allowable position of each word group.
- 4. Specify which word groups are optional and which are mandatory.
- 5. Set the number of <u>thesaurus</u> alternatives for each word group.
- 6. Change any of the general search options, such as use of <u>hyphens</u>, <u>Net Speak</u>[™], <u>acronyms</u>, or <u>limit</u> the maximum number of words, maximum length, or maximum number of results.
- 7. Click the Search! button.

Domain Name Pro will search for combinations of domain names using the search terms and settings that you specified. You can stop the search at any time. Once the search is finished you can click a domain name marked as <u>Available!</u> (as a web hyperlink) to go to a domain name <u>registration</u> service to register it now, <u>browse</u> to the registered domain names displayed, or select any option from the context sensitive popup menu (right click).

You can save the <u>word lists</u> entered into the word groups. The position, optional, and thesaurus alternatives settings for the word group are saved with the word list. You can save the settings for an individual word group or for all word groups together.

See also: <u>Domain Name Search Results Table</u> <u>Simple Search</u> <u>Pattern Search</u> <u>Detail Search</u>

Pattern Search Overview

The pattern (character) search allows you to easily check combinations of domain names based on characters or word parts. Some examples of its use include checking all three character domain names, checking all four or five character pronounceable domain names, checking for all domain names that start with a particular word and end in two digits, or check for domain names consisting of a specific combination of alternative and or optional characters or word fragments.

Patterns

Patterns involve using wildcard characters, optional parts, or alternate parts in the domain name.

A wildcard is a special character that denotes that all characters in a specific list should be used in the position of the wildcard character. Simply place one of the following wildcard characters anywhere in the pattern to have Domain Name Pro check the domain name with all possibilities:

- **X** Any valid character (a-z, 0-9, '-')
- Y Any valid alphanumeric character (a-z, 0-9, not '-')
- **A** Any alphabetical character (a-z)
- **C** Any consonant alphabetical character (b, c, d, f, ... z)
- **V** Any vowel alphabetical character (a, e, i, o, u)
- **N** Any numeric character (0-9)

Note that wildcard characters are in UPPER case to distinguish them from normal characters in the domain name.

Optional parts in the pattern are enclosed in parentheses (). The domain name generated will be tried both with and without the optional parts. Thus an optional "ing" in the domain name can be specified as (ing), and an optional wildcard of any character can be specified as (X).

Alternative parts in the pattern are enclosed in square brackets [] and separated by a forward slash /.

Example 1	The pattern [jump/walk/surf]([s/er/ed/ing]) would generate domain names such as jump, walk, surf, jumps, jumper,
Example 2	jumped, jumping, walks, walker, and so on. The pattern search "CVCV" would generate the domain names baba, babe, babi, babo, babu, baca, bace, and so
	on.

How to Perform a Pattern Search

The following steps are involved in performing a pattern search:

- 1. Select one or more domains to search (or select none to simply see the domain names that will be generated).
- 2. Enter or <u>load</u> the search pattern, and use wildcards, alternative parts, or optional parts where appropriate.
- 3. Change any of the general search options, such as use of <u>hyphens</u>, <u>Net Speak</u>[™], <u>acronyms</u> or the maximum number of words, maximum length, or maximum number of results.
- 4. Click the Search! button.

An example pattern search:

Simple Words Advanced Word Groups	Pattern/Character	Whois D <u>e</u> tails		
Pattern: [[V / N]][book / mag / zine				
Pattern Usage (a-z, 0-9, and - are used as-is, spaces are ignored):				
$\begin{array}{llllllllllllllllllllllllllllllllllll$	(b,c,d,f,,z) [/	 Optional part Alternative parts 		
eg. [e/i] [book/mag] (s) = ebook, ibook, emag, imag, ebooks, eg. xl ([AA/NN]) = xl, xlaa, xlab,, xlzz, xl00, xl01,, xl99				
All fixed letters are lower case. Pattern wildcards are in UPPER case, e.g. abc $\!$				

Note that a large number of domain name combinations can easily be generated when using wildcard characters. Domain Name Pro will warn you if the potential number of combinations is high and give you the option to proceed. As Domain Name Pro generates and checks domain names dynamically there is no great risk in having a large number of combinations. You can <u>limit</u> the number of results or stop the search whenever you feel that enough domain names have been checked.

Note that *all* two and three character domain names in the .com domain are currently registered, as they are considered extremely valuable.

You can stop the search at any time. Once the search is finished you can click a domain name marked as <u>Available!</u> (as an underlined web hyperlink) to go to a domain name registration site to <u>register</u> it now, <u>browse</u> to the registered domain names displayed, or perform other actions from the context sensitive popup menu (right click).

You can <u>save and load</u> patterns from the File menu or alternatively from the popup menu for the pattern term.

See also:

Domain Name Search Results Table Simple Search Advanced Search Detail Search

Detail Search

The detail search allows you to quickly display the full domain name information for given domain names or URL's. A detail search involves the following steps:

- 1. If you want to search for the domain names in multiple domains then select one or more domains to search from the domains list.
- 2. Enter the domain name(s) with or without the domain extension, or URL's (full or partial, copied from your web browser for example).
- 3. Click the Search! button.

Domain Name Pro will display the full domain name information for each domain name. The information displayed varies for each domain and may contain one or more of the following:

- The status of the domain name (available or registered).
- The registrant.
- Date registered.
- Name servers.
- Date last updated.
- Date it expires.
- Technical contact information.
- Administration contact information.

To clear previous detail search results click the Clear Results button.

Example 1: You enter "internetshop" and select the .com and .org domains. Domain Name Pro will display the domain name details for internetshop.com and internetshop.org.

Example 2: You enter "internetshop.co.uk" and "borland.com.au".

Domain Name Pro will display the domain name details for internetshop.co.uk and borland.com.au. Domain Name Pro ignores the domains selected in the domains list when you specify the domain in the name.

Example 3: You enter "http://www.internetshop.com/index.htm".

Domain Name Pro will display the domain name details for internetshop.com. Domain Name Pro extracts the domain name and domain from the URL and ignores the domains selected in the domains list.

You can list multiple and mixed domain names and URL's in the one query. Separate each with a space or place them on separate lines.

An example detail search:

Simple Words	Advanced Word Groups	Pattern/Character	Whois D <u>e</u> tails		
Domain Names / URLs:					
linux				~	
CNN.COM					
http://www.microsoft.com/index.htm					
1				<u> </u>	
Enter one or more domain names or URLs. If a domain extension is given then					
details of only that domain will be displayed. If no domain extension is given then					
details of all selected domains in the domains list will be displayed.					
Clear De <u>t</u> ails	Copy Registered (Fror	m domain name searc	ch results)		

- **TIP!** Here's a simple way to get detailed information about similar domain names. Use the <u>Simple</u>, <u>Advanced</u>, or <u>Pattern</u> search with no domains selected. Enter your search term (e.g. for similar domain names on a particular topic) and click the Search button. This will instantly generate a list of domain names. Then:
 - 1. Right-click the results table and select Copy, All Domain Names to copy the generated names to the clipboard.
 - 2. Select the Detail Search. Right-click the search field and select Paste to insert the generated domain names.
 - 3. Select the appropriate domain(s) in the domains list and click the Search button.
 - 4. The full domain name information will be retrieved for all the domains generated.

Note: Full domain name whois details might not be available for all domains.

See also: <u>Simple Search</u> <u>Advanced Search</u> <u>Pattern Search</u> <u>Viewing Domain Name Details</u>

FAQ Overview

The Frequently Asked Questions section lists answers to common questions.

See also:

Do You Have Any Tips For Domain Names? How Can I Use Words From a Text File? What do the Unknown and Error Status Mean? Can You Add Domain XYZ to the Domains List? Are Pluralized Words in the Thesaurus and Popularity Database? Can I Have More Than One Word in The Same Position? Why is the Popularity Rating Shown as Zero?

Do You Have Any Tips For Domain Names?

Like any brand name, logo, or trademark, your domain name represents part of your business identity. Customers will associate it with your particular product, service, company or whatever you are using the domain name for, if you name it correctly. Remember that domain names will probably be used for several purposes, including your web site, email address, and possibly an ftp or other server. If your domain name can be easily remembered then you will attract more customers. People will use your web site or email address to get immediate and convenient access to the information or service that

Domain names are portable. You can move address, change phone numbers, change Internet service providers, change the company that hosts your web site, and still keep the same domain name. This provides an extremely flexible method of keeping in touch with your customers and users.

Here is a list of tips for choosing good domain names:

you are providing.

- **DO** know the domain name format. Domain names can generally be between 2 and 67 characters long (including the extension), and contain the characters a-z, 0-9 and '-' (hyphen). Some domains have a minimum length of 1 character and others require at least 3 characters. Domain names cannot start or end with '-' (hyphen). Domain names are not case sensitive, though it is often useful to display them in advertising with capitalized words. e.g. www.ShoppingForTheWorld.com. You can now also register multi-lingual domain names.
- DO know your target audience. Choose domain names that are appropriate for them. Depending on who you are targeting this could mean choosing names that sound sincere, cool, current, active, professional, or that use key words from the industry for example.
- **DO** keep domain names short and simple. Generally, the shorter the domain name the easier it is to remember or write down, and the less chance of users noting and remembering it incorrectly. Restrict the domain name to one, two or three words at most. (The one exception to this is the next tip). All other things being equal, give preference to words with fewer syllables and words that are easy to pronounce. Short is good, but don't use difficult to remember acronyms, such as qmxf.
- **DO** register a long domain name containing a list of relevant words for your web site to achieve a higher ranking in some search engines. It is generally better to separate the words with hyphens in this case. Several of the major search engines rank web sites much higher if the search terms are contained in the domain name. You can use up to 63 characters to create a long domain name with keywords and automatically redirect visitors to the real web site. Some registrars offer the redirect service as standard in their price.
- **DO** use the appropriate pluralization. For example, newhomes.com is probably better than newhome.com if the web site is not relating to "a" particular home.
- **DO** use words that can be "visualized". Use words that involve several of the 5 senses (sight, smell, hearing, touch, taste). This usually involves choosing more common nouns (names or objects), verbs (actions), and adjectives (descriptions). For example, the word "fire" is easily imagined. It includes strong cues in four of the five senses sight (red and yellow flames), hearing (crackling and other noises), touch (heat), and smell (smoke).
- **DO** plan for the future. If you are planning on releasing other products or services from this domain name in the future then don't limit the relevance to the initial product or service. That being said Internet marketing experts believe that your web site should have only one subject or focus. All products or services listed on the web site should be related. A web site with a broad focus is not as appealing to someone who is looking for particular information.
- **DO** use all features of Domain Name Pro to create your domain names. Learn and use the advanced search, and set specific options for each word group that you use. By using the thesaurus alternatives, Net Speak[™], and acronyms options, Domain Name Pro can find domain names that you may not have thought of. For specific domain names based on an existing product, service, company or other name, use the pattern search in Domain Name Pro to check name variations.
- **DO** register the domain name in the correct global or country level domain. For universal appeal use a .com, .org, or .net domain. For local appeal use an appropriate domain in your country,

such as .co.uk or .org.au. Note that many domains have restrictions on what domain names can be registered. In some domains you can only use a name that is derived from a registered business or organization name.

- **DO** check that you are not infringing on an existing trademark or other name that rightfully belongs to another company or individual. An available domain name does not necessarily give you the right to register and use it.
- DON'T use hyphens between words if possible. A domain name with hyphens is harder to
 describe when said aloud. It is commonly accepted that a domain name with multiple words does
 not include hyphens. An exception to this rule is when choosing a domain name that has many
 words or words that are hard to decipher.
- DON'T use confusing spelling. If your domain is targeted at a worldwide audience then stay away
 from words that are spelt differently throughout the world, such as words ending in
 ize(US)/ise(UK). This also applies to many words that have different meanings throughout the
 world. Some common English words are even offensive in other languages.
- **DON'T** choose domain names that are very similar to others if possible. After all, you want customers coming to you, not your competitors! An exception to this rule is if you register the domain name of a commonly misspelt word, in the hope of catching additional customers.
- **DON'T** choose domain names with words that join to form unintentional words such as "jeans wearing" which can read "jean swearing". Avoid them altogether or use hyphens to separate the words if really necessary. Another way to avoid this is to use capitalization of words in the domain name in all advertising. e.g. www.JeansWearing.com

You can also register multiple domain names in many domains, and have them directed to the same web site or a sub-part of your web site.

Good luck!

See also: Overview

How Can I Use Words From a Text File?

Domain Name Pro can read words from a simple text file. The words should be separated by spaces or alternatively one word per line.

There are two ways to load word lists. Either:

- Right-click the search field in the simple or advanced search and select Load from the popup menu.
- Select Load from the File menu and choose the search field that you would like the words loaded into.

Next, browse to the word list file and click the Load button. Note that any current text that you have in the search term will be replaced by the loaded word list. To search only for each single word in the list (and not combinations of multiple words) set Max. Words to 1.

The maximum number of lines that will be read from a file is 1000.

See also: Word Lists and Search Terms

What do the Unknown and Error Status Mean?

An "unknown" status is displayed when information is returned by the domain name database server but it does not indicate whether the domain name is available or registered. One cause for this is with certain domains, such as **.ac**, and **.sh** where the domain name database server limits the number of queries that can be made in a given period of time, resulting in a "too many queries" type response code.

An "error" status is displayed when information is not returned by the domain name database server. This usually occurs when there is a problem with your Internet connection or Internet service provider. Check that your Internet connection is working normally. A simple way to do this is to use your web browser to browse to a couple of local and international web pages, preferably web pages that you haven't recently visited. If the web pages display correctly then you Internet connection is probably ok. Another cause for errors is the domain name database server itself. Domain Name Pro searches different servers for each domain, and it is possible for the server to be temporarily unavailable. If you are having trouble with most or all domains and you are using a firewall then you will need to allow Domain Name Pro to connect to external hosts on TCP port 43. See your network administrator for details.

If either of these status codes persist then please <u>contact us</u>, stating the search that you performed and the domain that always lists the status as unknown or error.

See also: Domain Name Search Results Table

Can You Add Domain XYZ to the Domains List?

If there is an accessible domain name database server for that domain then yes. Please <u>contact us</u> with the domain details. We will endeavour to find the server for the domain and if available we will add the domain to the domain list and make the new list available as a free update for all users.

See also: Selecting Domains

Are Pluralized Words in the Thesaurus or Popularity Database?

The thesaurus used in Domain Name Pro is a condensed version of Roget's thesaurus for commonly used words in order to keep it to a reasonable size. It contains up to 10 alternatives (usually 10) for more than 11,000 words. In general this thesaurus does not contain pluralized nouns.

The search term popularity database in Domain Name Pro is derived from a major search engine provider. This database treats both singular and plural words as the same word and the database therefore only contails singular words (with a few exceptions). This has two implications:

- 1. The search popularity rating for both a singular and plural word is the same.
- 2. Only terms with singular words are generated as popular alternative domain names.

You must decide if the particular domain name should contain singular or plural words. For example, is homeloans.com better than homeloan.com? Use the search term popularity rating as a guide when deciding upon domain names.

We are investigating several possibilities of adding pluralized words to the thesaurus and popular terms databases. If a solution is feasible then it will be added to an upcoming version.

See also: Using Thesaurus Alternatives

Can I Have More Than One Word in The Same Position?

Yes. Word groups can use the exact same position, such as Start/End used twice, or overlapping positions, such as Start/Middle for one group and Middle/End for another. The mandatory/optional setting will have an impact on how the word groups will be used. For example, if you set one word group as position End and make it mandatory, and another word group as position End and make it optional, then words from the second group will be ignored, as to satisfy the mandatory setting of the first group means that the End position is already taken.

See also: Advanced Search

Why is the Popularity Rating Sometimes Zero?

A database of the frequency of 100,000 search engine search terms is used to calculate the popularity rating. A rating of zero means that the search term is not in the database. This is usually because either the search term is very common (such as "the" or "and", which are ignored by the major search engines) or uncommon.

Upgrade Note: The latest version of Domain Name Pro contains a database of **500,000** terms. This procudes much more relevant search popularity ratings. <u>Upgrade Domain Name Pro</u>.

See also: Popularity Rating

Upgrading Upgrading

Special Upgrade Offer!

The latest version of Mozzle Domain Name Pro contains many **great new features** not found in the Practical Internet Web Designer edition. These include:

- Website link popularity search in 9 major search engines and Yahoo and DMOZ directories.
- Word terms search to find popular keywords and domain names.
- Domain name website competition ratings.
- Domain name effectiveness index (TM) to rate domain name value.
- Automatic popular alternative domain names.
- An additional 400,000 terms in the search term popularity database.
- Display the type of domain name generated in searches.
- Pause and resume searches.
- Multiple domain name display formats.
- Play a sound when a search is finished.
- Generate and search up to 20,000 domain names.
- Color-coded domains list.
- and more!

Save 40% off the normal price!

To upgrade Domain Name Pro:

Select **Upgrade Now** from the Upgrade menu in Domain Name Pro. You will need the special **promotional code** printed in the magazine to take advantage of the special upgrade offer.

Contact Us Support

Please follow these steps for support:

- Read the <u>Frequently Asked Questions</u> section for a solution to your problem.
- Check for additional answers to questions in the online FAQ on the Mozzle web site.
- Ensure that you are running the latest version of Domain Name Pro. Select **Check For Updates** from the **Help** menu and download and install any updates that are available.

Contacting Support

• Select Support from the Links menu of Domain Name Pro.

Please provide the following details with your support query:

- The Edition name from the Domain Name Pro splash screen or window title.
- The version numbers displayed on the Help, About dialog (program, domains list, and link popularity list).
- Which version of the Windows operating system that you are using.
- The symptoms (including a screen shot if possible that always helps).
- Your full name and email address.

Support requests will be dealt with as soon as possible. We will notify you when your support enquiry is received and provide an approximate timeframe in which we will respond in full.

General Product Information

For general product information and enquiries please send an email to us:

• Select Info Email from the Links menu in Mozzle.

Feedback, Complaints, or Other Questions

Complaints will be dealt with as soon as possible. We will notify you when your complaint is received and provide an approximate timeframe in which we will respond in full. Please provide as much detail as possible.

Email: general@mozzle.com

Address



Backslash 79 Langhorne Crescent Rowville VIC 3178 Australia

Phone

Backslash is located on the east coast of Australia. Due to timezone differences around the world we prefer email contact. Please use one of the previously listed methods to email us.

Fax

Wordwide: +61-3-8610-1654 Within Australia: 03-8610-1654